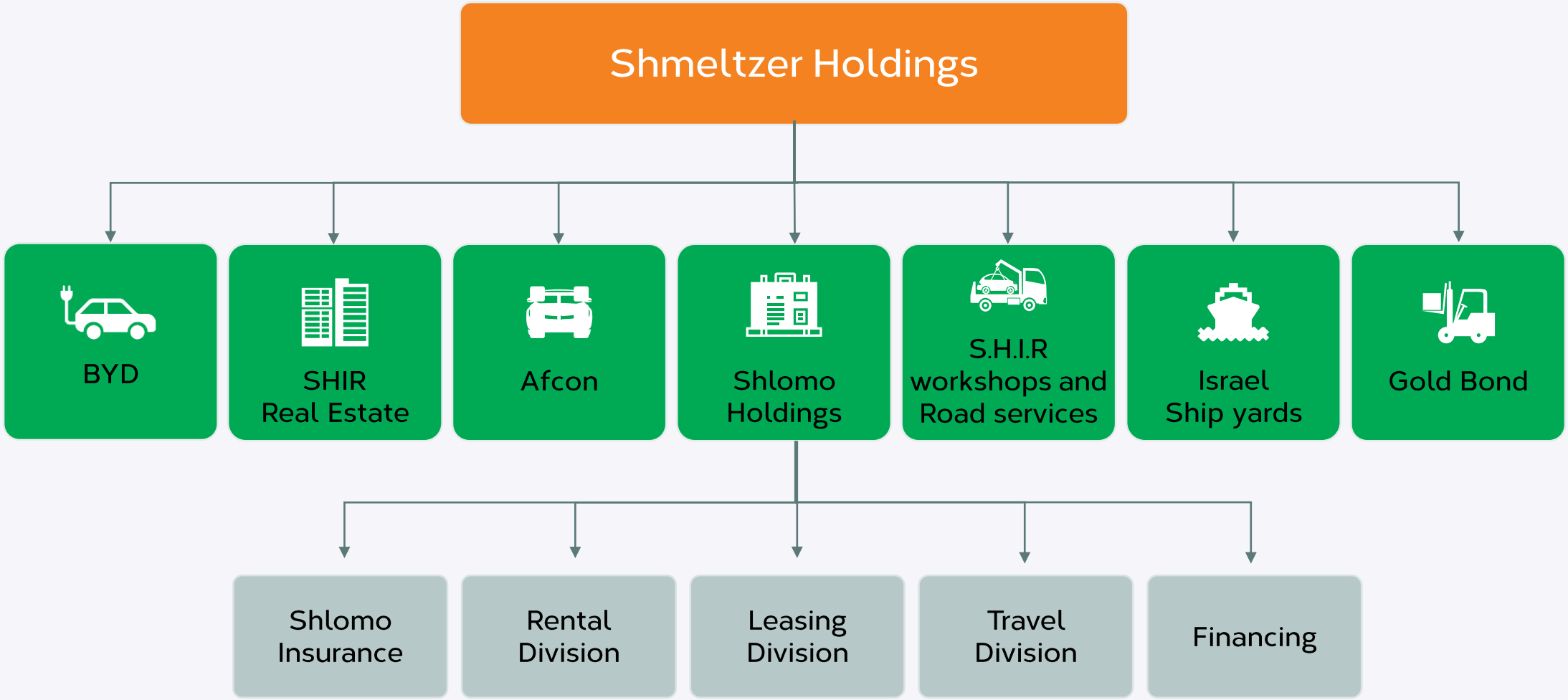
SHLOMO Always Yes.


Shmeltzer Holdings
BYD
SHIR
Real Estate
Afcon
Shlomo
Holdings
S.H.I.R
workshops and
Road services
Israel
Ship yards
Gold Bond
Shlomo
Insurance
Rental
Division
Leasing
Division
Travel
Division
Financing

Past and present

2021
TalmaShlomo

2017
BYD

2014
Human extension

2008
Shlomo Insurance

2007
Shlomo Real estate

2005
Shlomo Romania

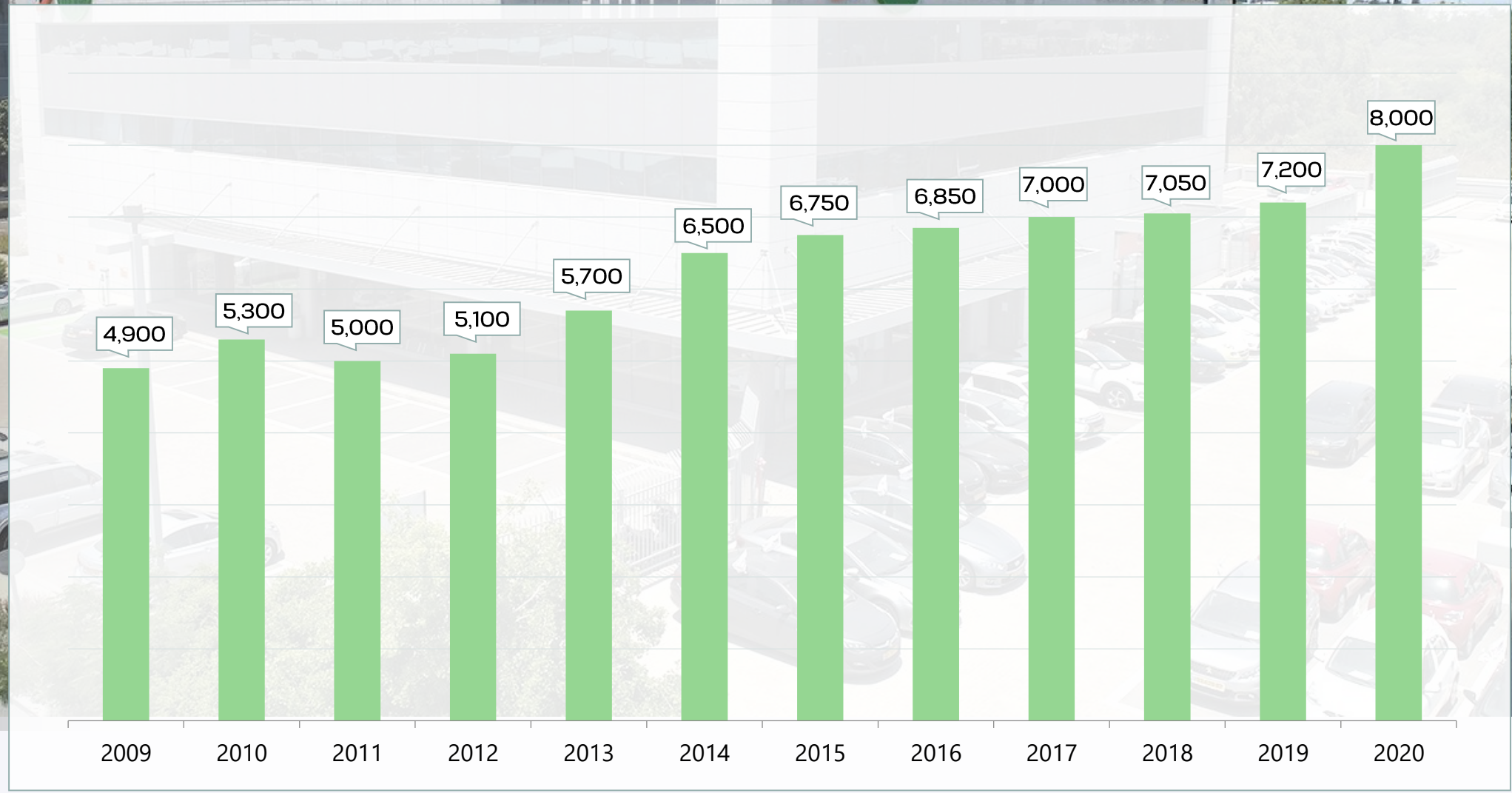
2003
Afcon Holdings Group

1995
Israel Shipyards

1990
Goldbond/Conterm

1974
Founded by Shlomo Shmelzer
as a car rental company in 1974

Group Revenue M' NIS



Vision & Values

Our Vision

Continuous investment in Israeli industries and technologies, with an international outlook for consolidating the Group's assets abroad.

Our Values

Preserving and advancing the legacy of the Group's founder - Shlomo Shmelzer

Commitment to Israel's Role & Purpose

The Advancement of Israeli Industry

Service above all else

A diverse portfolio of sectors

Automotive

Operational Leasing | Private Leasing

Local & Int'l Car Rental | 2nd hand car sales

Service & Roadside | Electric buses Importer

Insurance & Finance

General Insurance

Motor Insurance

Financing solutions

Infrastructure

Systems based projects

QA and Automation

Retail/Commerce | Communications

Real Estate

SHIR Real Estate

SHIR Hotels

Shlomo Residential & Development

Shipping

Shipyards

Ports

Metal Works

Warehousing & Logistics

Travel division

Automotive Division

Leading the way in end-to-end motor solutions for commercial and private customers.

Leasing & Rental

Operational & Private Israel's biggest car leasing company

SIXT Israel's leading car rental provider

Shlomo Romania - leading leasing & rental company

Sales

1st & 2nd Hand Sales -
Israel's largest 2nd hand sales outlet

Services

Service – 200 workshops

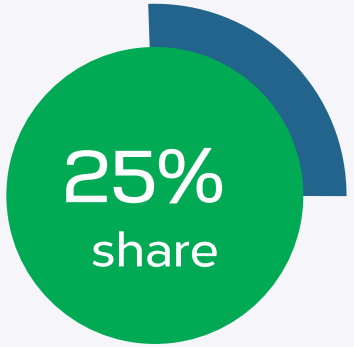
Roadside recovery – 300k members

1 in every 10 new vehicles in Israel is from

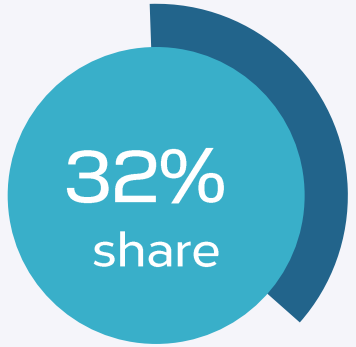
Services & Roadside
300,000
members

The driving force in Israel's automotive market

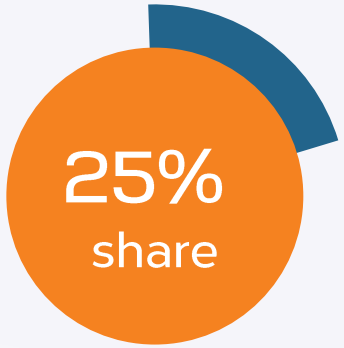
Operational Leasing



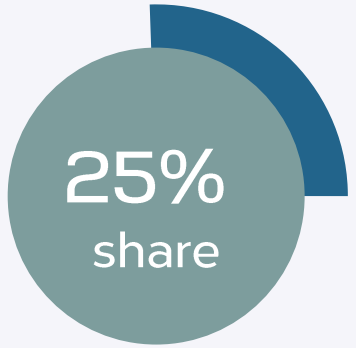
Private Leasing



Car Rental



2nd Hand Car Sales



State-of-the-art service and logistics center

ONE STOP SHOP

A unique logistics center in Israel

Advantage

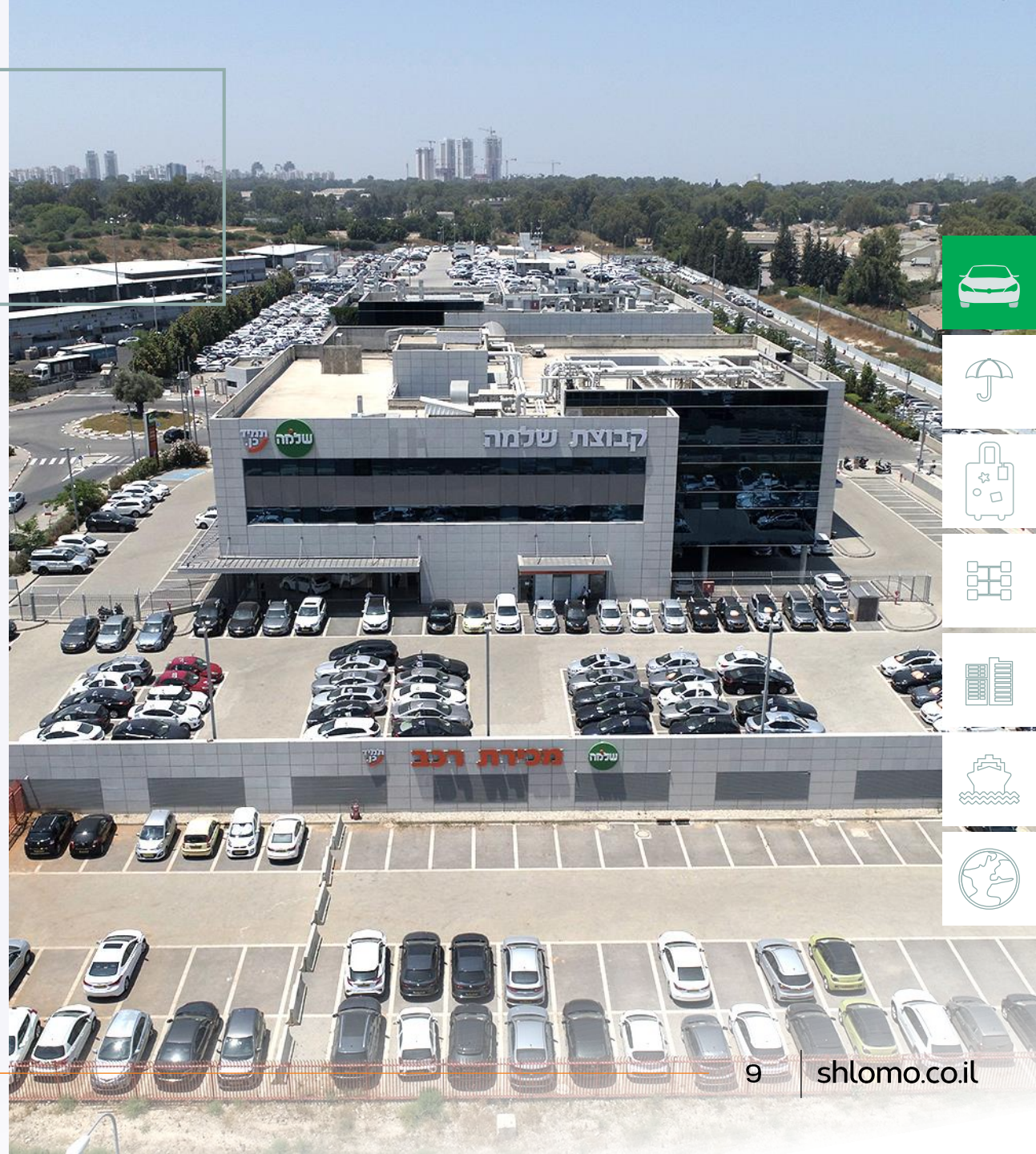
All automobile services under one roof

Property

60,000 Sq. meters (35,000 built)

Access

strategically located in the country's center



Operational leasing division

25%
market share

54,000
fleet vehicles

Serving
3,500 customers, including Israel's biggest private enterprises

Among our clients:

כנסת ישראל

משרד הביטחון
MINISTRY OF DEFENSE

Among our clients:

חברת החשמל

CLALIT

אזורים

OSEM

Strauss

בזק

pelephone

Cellcom

Partner

אל על
הכי בבית בעולם

Mellanox
TECHNOLOGIES

אלטשולר שחם

FIBI
FIRST INTERNATIONAL
BANK OF ISRAEL

bank hapoalim

ISRAEL
DISCOUNT
BANK

Private leasing division

- **32%** market share
- **20,000** customers since 2009
- Growing consumer trend
- **27** nationwide sales centers
- Specialize in new car sales

Car rental division

- **25%** market share
- SIXT rent a car Israel international exclusive franchise in
- **13,000** vehicles for rent
- **29** national sales stations
- Domestic & International rentals
- **4,000** rental stations worldwide

Shlomo Romania
“Sixt New Kopel”

The market leader

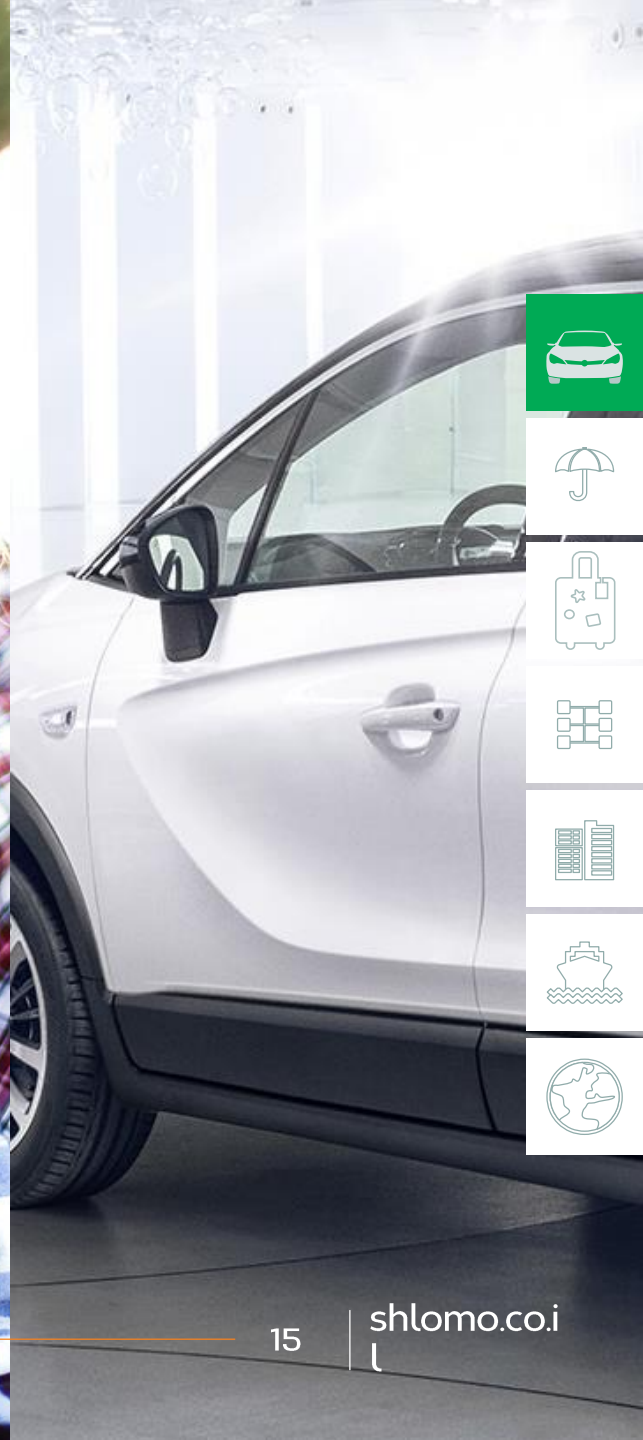
Car rental company
in Romania

The first

operational leasing
company that established
in Romania

Distributor of Opel
and one of the biggest
workshop of Opel, Dacia,
Renault and Multibrand

One of the biggest
Second Hand car sales
companies in Romania



Israel's market leader in First Hand vehicles

25%
market share

Sales channel for Group's leasing & rental vehicles

+25,000
refurbished vehicle sales/year

33
nationwide sales points

Pre-inspection service

(Shlomo Motors)

BYD is a producer of electric vehicles, passenger cars, buses, electric storage systems, PV panels and LED lighting

The company is the importer and distributer of BYD to Israel since 2008

Joined the Shlomo group in 2017

Shlomo Motors is promoting electrified public transportation in the cities of Israel mainly 12 meter electric buses

In the future we intend to introduce 18 meter articulated buses.

Workshops & Emergency road services division

Nationwide network of 200+ workshops

Mechanic and cosmetic services for our fleet

Mechanic and cosmetic services for our insurance companies clients

Retail spear parts sales

Roadside recovery

Fleet of emergency and tow vehicles

24/7 dispatch and support

300,000 clients

Shlomo Insurance

SHLOMO Insurance Always Yes.

A dynamic new player in Israel's general Insurance market

Began providing insurance policies in January 2008 after receiving its license.

Approx. 700,000 policies and 1,500 active agents

Sales, 1.5 NIS billion

1.7 NIS billion managed investment portfolio

Highlights:

Focus on individual policies for general insurance:

- Compulsory auto insurance
- CASCO Insurance
- Home
- Personal accident

Shlomo Finance

CREDIT PATH
shlomo group

- started operating in Israel at april 2018.
- Located in Kiryat Shlomo, Tzrifin and part of Shlomo Group.
- The company funds new and secondhand car purchase for the private and the business market. APROX 3,500 vehicles financing in a year.

Travel Division

TALMASHLOMO
total travel solutions

TalmaShlomo is the group's Travel division

It provides a wide and exclusive variety of private tourism services for the business sector and boutique traveling. nothing is impossible for us. That is the reason why 3,000 of Israel's and the world's leading businesses and organization find in us a warm home for each of their travel needs:

From travel management, through current travel care, worldwide conferences and events organizing and all the way to managers', employees' and their families' private vacations in Israel and abroad.

Infrastructure Division

Leading the way in large-scale, hi-tech infrastructure projects in Israel and worldwide

AFCON

One-stop provider of solutions with 1.7 billion NIS annual revenue

AFCON

Established in 1945 and currently maintains more than 1,200 employees

AFCON offers a wide range of products and services for infrastructure and technologies

AFCON is active in Israel and worldwide

Controlled by the Shlomo Group (63%)

Traded on TASE with a market value of 500 Million NIS

In 2020, AFCON's revenue exceeded 1.7 Billion NIS

Renewable Energy & Concession

Buildings & Infrastructure

Control & Automation

Trade & Distribution

75 Years of Experience in Multi-System Projects

- Construction & Infrastructure
- Technologies
- Commerce
- Communications
- Renewable Energy & Concession

2.6 Billion NIS Backlog

Over 1,000 Active Projects

Operational Project Synergy

Construction

Electromechanical Systems

Technology

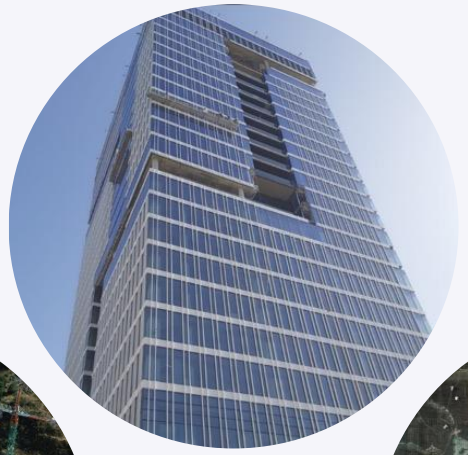
Commerce

Communications

Range of Capabilities

Showroom - Metro Motor

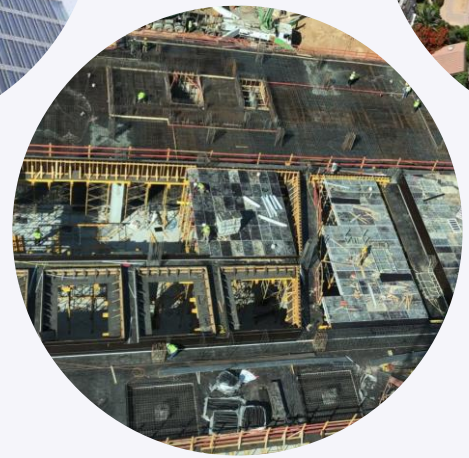
Allied



Argaman

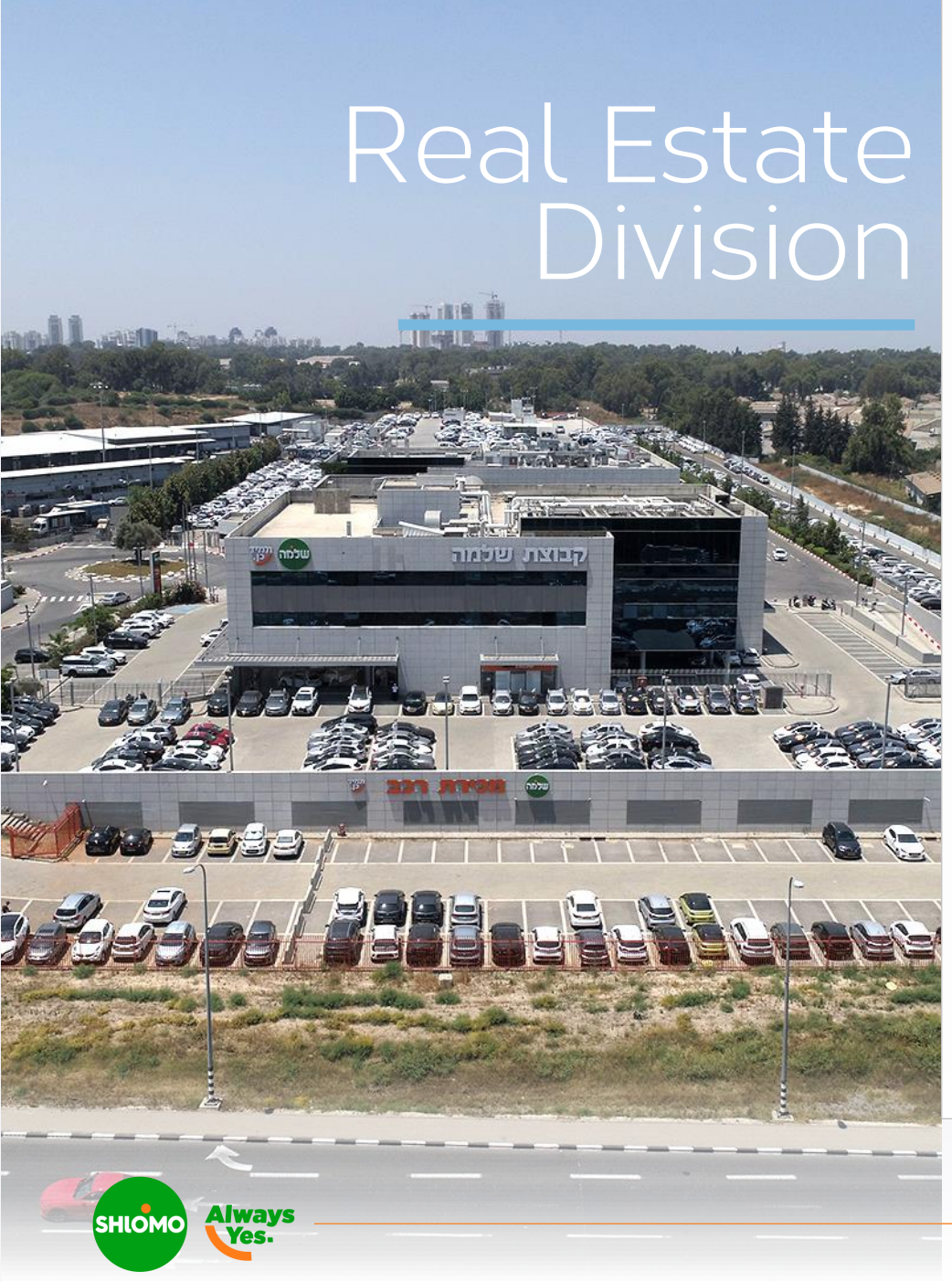
Global Towers

Mobileye



Blood Bank

Real Estate Division

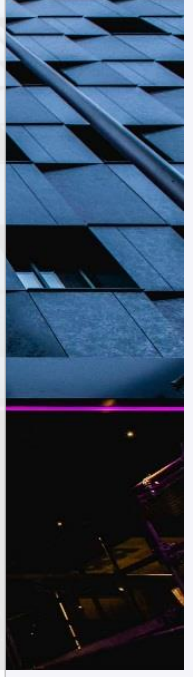


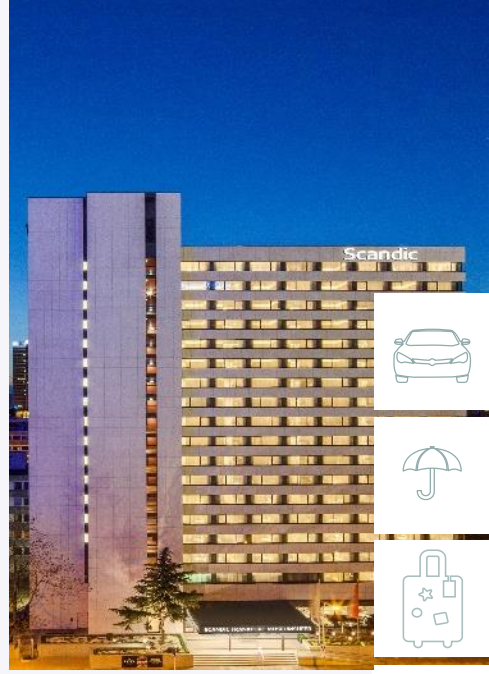
SHLOMO Real Estate

Always Yes.

The company specializes in a range of real estate properties

Commercial properties, logistics centers, office buildings and hotels.





Israel A portfolio including 14properties in the central region – value 761 million ILS – including the company's flagship project: the logistics center in Tzrifin.

Europe A portfolio of 11real estate properties in major European cities. Value approximately 286 million Euros.

Business Card

The company is active in incoming generating real estate' investment and identifying real estate investment opportunities in Israel and Europe.

The company portfolio includes real estate for leasing that totals approx. 300,000 square meters in Israel and Europe (proportional consolidation).

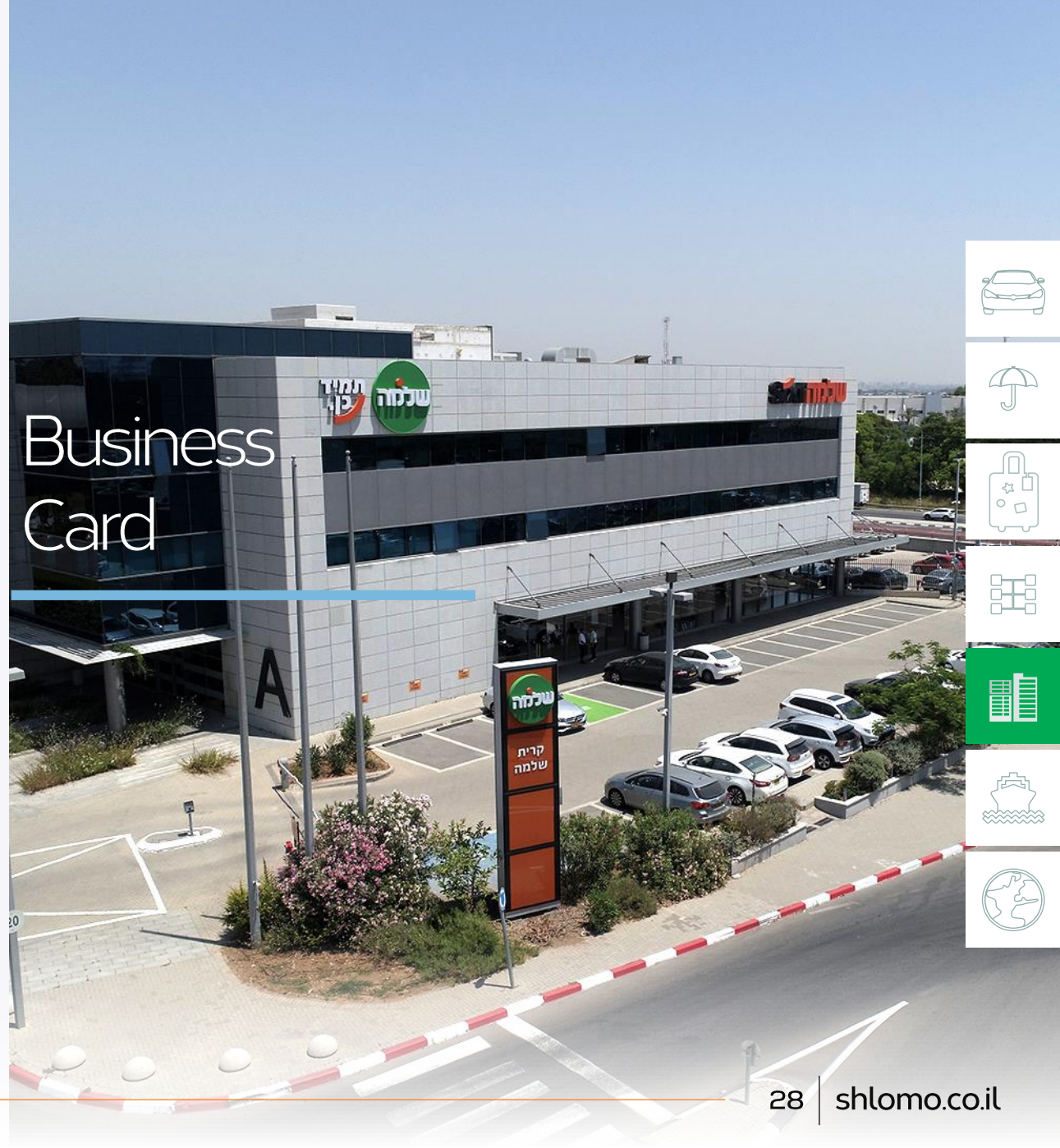
The company portfolio includes real estate for investment that totals approx. 1.7 billion ILS (around 1.9 billion according to proportional consolidation).

Company capital totals approx. 707 million ILS*

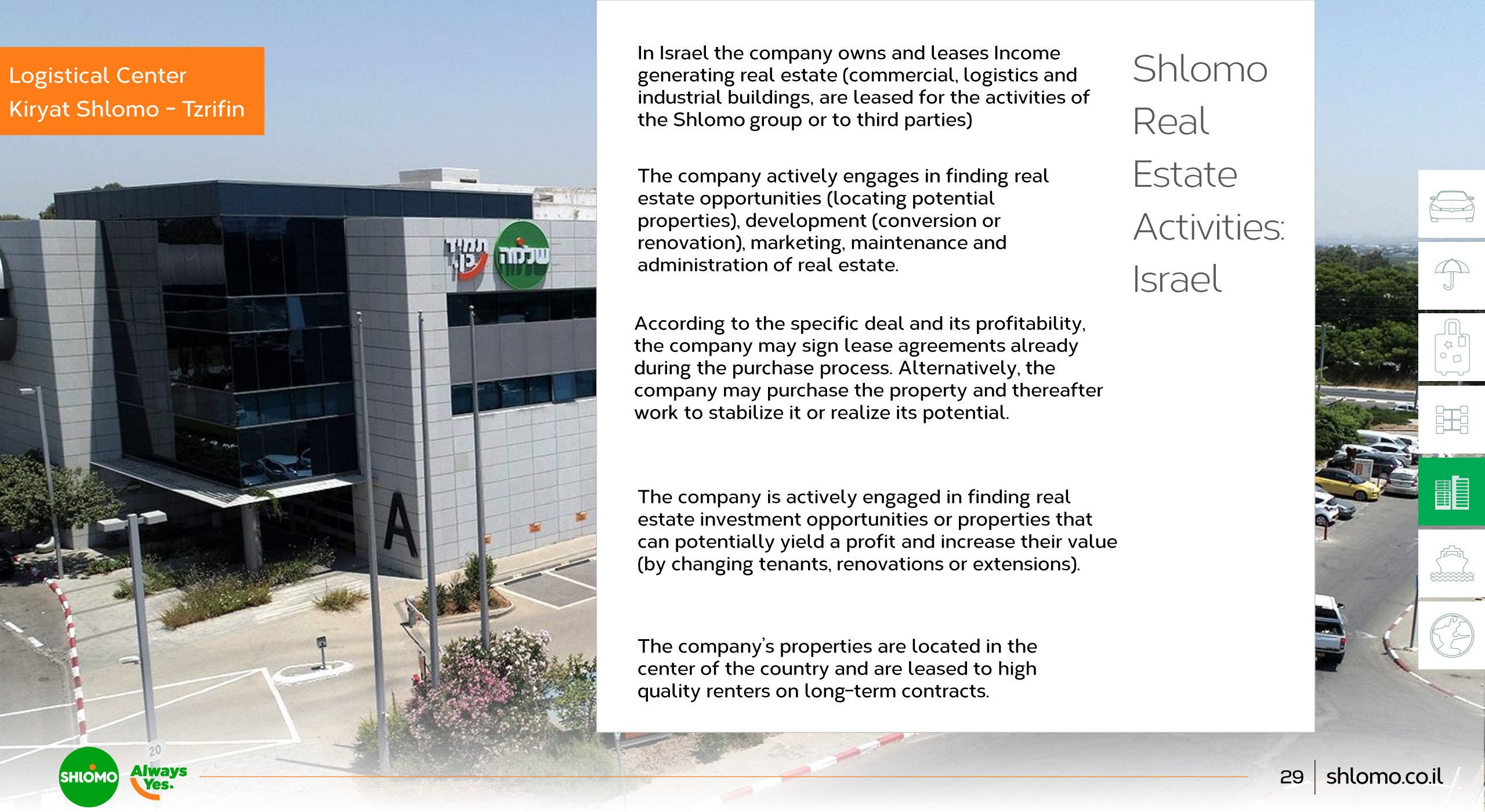
In a typical year (according to proportional consolidation) income from leasing totals approx. 120 million ILS. NOI: approx. 98million ILS.

The Company's debentures are rated A3 stable by Midroog.

Company headquarters are based in Tzrifin, Israel and Frankfurt, Germany.



*As of December 31, 2019



Logistical Center
Kiryat Shlomo - Tzrifin

Shlomo Real Estate Activities: Israel

In Israel the company owns and leases Income generating real estate (commercial, logistics and industrial buildings, are leased for the activities of the Shlomo group or to third parties)

The company actively engages in finding real estate opportunities (locating potential properties), development (conversion or renovation), marketing, maintenance and administration of real estate.

According to the specific deal and its profitability, the company may sign lease agreements already during the purchase process. Alternatively, the company may purchase the property and thereafter work to stabilize it or realize its potential.

The company is actively engaged in finding real estate investment opportunities or properties that can potentially yield a profit and increase their value (by changing tenants, renovations or extensions).

The company's properties are located in the center of the country and are leased to high quality renters on long-term contracts.

Europe: Yielding assets

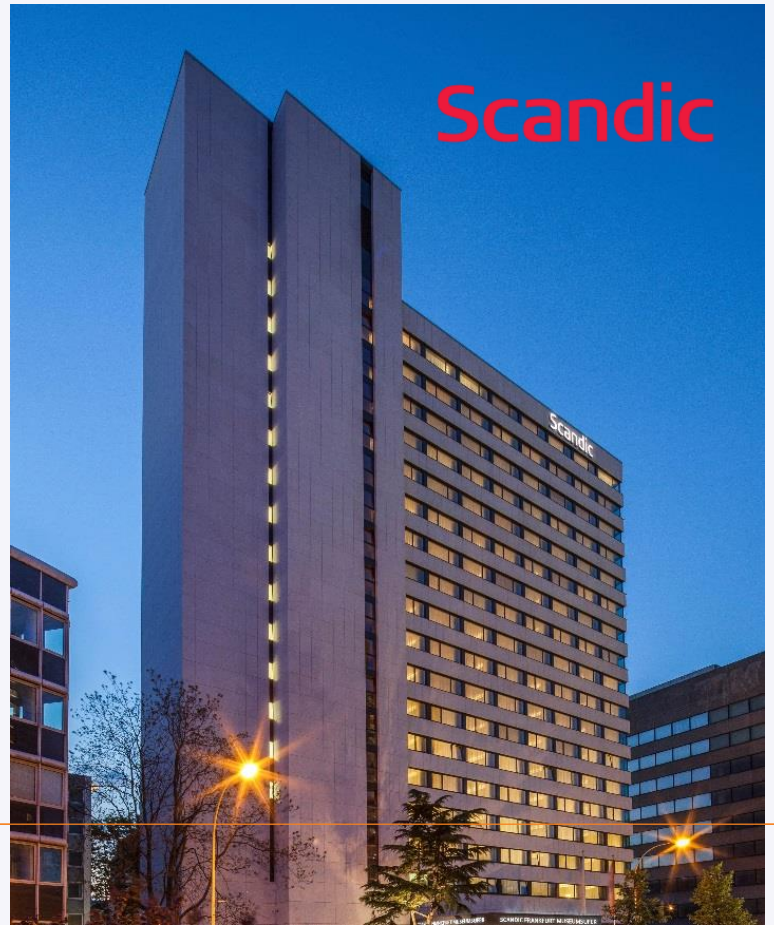
In Europe (mainly Germany) the company owns and leases real estate (hotels, office buildings and commercial centers leased to third parties).

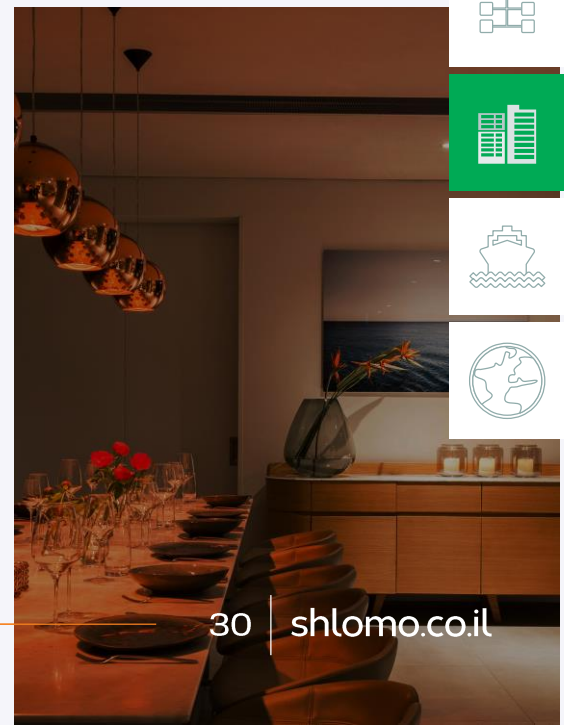
The company actively engages in finding investment opportunities (locating potential properties), development (conversion or renovation), maintenance and administration of the real estate.

According to the deal and its profitability, the company may already sign lease agreements to rent out a hotel property during the purchase process. Alternatively, the company may operate the hotel itself until it becomes stable and thereafter lease it to a third party.

The hotels are superior tourist class, located in major European cities that enjoy extensive commercial activity and urban tourism. They are managed by leading chains (Scandic and Leonardo/Fatal).

The office blocks and commercial centers are located in major cities and are leased to high quality renters on long-term contracts





SHLOMO Residental & Development

Always Yes.

Shlomo residential and developments

Since 2013, Shlomo residential and developments has been operating local Residential Urban Renewal projects, working in a field known as “Evacuation-Development”.

The flagship project is a compound at Givatayim City, very close to Tel Aviv, with more than 1,000 apartments.

Shipping Division

Leading the way in advancing Israeli and international sea power

Ship Building

Build advanced military
and commercial sea-craft

Metal Works

Large scale industrial projects:
From loading cranes and airport sleeves to Piers and Desalination plants.

Private Ports

Handle approx. 2 million tons of cargo every year

Israel Shipyards Industries

Military Naval Projects

- Design and build state-of-the-art missile boats for Israel's Ministry of Defense and foreign countries.
- Design, manufacture & maintenance of coast-guard ships and multi-purpose marine vessels.
- Ship repair services for the IDF navy and foreign clients.

Civilian Shipping Projects

Design, manufacture and maintenance of cargo ships, tug boats, barges and multi-purpose marine vessels.

Ship repair services for sea ports, Eilat-Ashkelon pipeline, port of Hadera and private clients.

Industrial Metal Works Projects

- Construction of industrial metal works and large steel structures
- Crane manufacturing for loading and unloading ship containers
- Desalination and pressure equipment
- Natural gas facilities
- Airport passenger sleeves for Ben-Gurion Intl. airport
- Piers for Hadera and Ashkelon's power stations.

Private Ports

Port service and operation for a variety of cargo types, from bulk commodities to unified cargo, with an expertise in handling special cargo.

The port provides loading and unloading services of more than 2 million tons of general and bulk goods per year.

Cement Import

Offers packing, sales and distribution of imported cement.

Logistics Division

Leading the way in Import-Export services

THE GOLD BOND GROUP Ltd CONTERM
CARGO & CONTAINER TERMINAL • LOGISTICS & STORAGE

A range of value-added services:

Online Tracking
State of the art computerized system for logistical management, giving clients updated information via the web.

Rental
Vast storage areas for full and empty shipping containers and cargo & a robotic Wearhouse for the e-commerce market.

Security
Strict 24/7security services and advanced electronic protection measures.

Logistics services
Distribution, packaging, labeling, quality checks and security checks.

Insurance
Providing value-covering insurance for storage and transportation of merchandise.

Railroad extension
Privet railroad extension offering efficiency and flexibility in transporting ship containers to ports and railroad destinations.

SHLOMO Always Yes.

Get in touch with Shlomo

Company	Name	Position	e-mail	Tel. number	Adress	Web site
Shlomo group	Asi Shmeltzer	Chairman of the board	asi@shlomo.co.il	+972-8-9191199	Shlomo H.Q, Kiryat Shlomo Tzrifin, Nir Zvi, Zip 72905 Israel	www.shlomo.co.ill
Shlomo holdings	Eyal Gur	CEO	eyalg@shlomo.co.il	+972-8-9191317	Shlomo H.Q, Kiryat Shlomo Tzrifin, Nir Zvi, Zip 72905 Israel	www.shlomo.co.il
Shlomo Real Estate	Israel Raif	CEO	raif@shlomo.co.il	+972-8-9191600	Shlomo H.Q, Kiryat Shlomo Tzrifin, Nir Zvi, Zip 72905 Israel	www.shlomo.co.ill
Shlomo Insurance	Uri Omid	CEO	urio@shlomo-bit.co.il	+972-3-6070544	Hyetzira 22 Kiryat Arye Petach Tikva, Zip 49512, Israel	www.shlomo-bit.co.il
Afcon Holdings	Israel Raif	Chairman	raif@shlomo.co.il	+972-73-2001326	Hatavor 4, Segula Petach Tikva, Zip 49146, Israel	www.afcon.co.il
Conterm/Goldbond	Arye Karman	CEO	arye@conterm.co.il	+972-8-8547000	Hakidma 1, Ashdod, Zip 77140, Israel	www.coterm.co.il
Israel shipyards	Eitan Zuker	CEO	eitan@israel-shipyards.com	+972-4-8460469	Yulius Simon Rd. 53, Haifa Bay, Zip 2611702, Israel	www.israel-shipyards.com